



CONFIDENCE
BY DESIGN

Presents



Your Guide to:
Finding the Funny

Core Principle

Humour Occurs at Somebody's Expense.



You

Self-deprecating humour is the safest.



Not Present

Have fun with those not in the room.



Audience

Highest risk but often the funniest.

You

It's Fun Watching You fall!

The goal is to make the audience laugh with you; **NOT** feel sorry for you. For this reason, focus on sharing stories where things did not go in your favour. 'First time' stories can be a great resource for finding these moments.

Not Present

Focus on the Bizarre!

Humour can be found in the strange moments in life; where someone does or says something odd. You can find these peculiar moments by thinking back to times when you interacted with clients, colleagues, or friends.

Audience

Freedom Attracts the Funny!

I would encourage you not to 'prepare' this type of humour. Instead, enter your presentation with an open mind and allow yourself to witness the funny moments. Once you see one, act on it with your impromptu techniques.