

THE  
**CONFIDENCE**  
— CLUB —

Presents



Your Guide to:  
**Own the F2F Stage**

## Core Principle

### Own the Small **Details.**

The difference between average and stunning is **attention to detail.**

– Francis Atterbury

#### Plan



##### **The Room**

Consider seat layout, size, tech and feel.



##### **Interaction**

What activities will work and what won't?



##### **Problems**

What problems could arise and how will you handle them?

#### Practice



##### **Replicate Presentation**

Practise out-loud, in a sizable room with slides behind you.



##### **7 Days**

Practise once a day (in full) for 7 days. Each day you will improve.



##### **Record**

Film your practise runs to gain an objective perspective.

#### Prior



##### **Tech**

Make sure your slides/tech are working correctly.



##### **Opening 2 mins**

Before anyone arrives, run through your opening 2 mins.



##### **Ritual**

Do something that calms your nerves and gets you in the zone.



##### **Talk to Attendees**

Get to know your audience before the presentation begins.